



TENTATIVE
HISTORY 2120A (001)

**Northern Enterprise:
Canadian Business & Labour
History**

TUESDAY 11:30 am-1:20 pm Location: tba

Instructor: Dr. Peter V. Krats

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Office Hours / Contacting Me:

My Office Hours tba. I will likely be in other times; feel free to speak with me about appointments. If you "catch" me at my office, I will gladly discuss matters time permitting. I make an effort to respond to e-mails within 24 hours. Be sure to include a clear subject heading. Phone mail messages face a longer "turn-around." Or, speak to me at class - I usually have time before or after !!!

Course Description & Goals:

BUSINESS : the "maker of all wealth" or greedy 'fat cats' ? **LABOUR** : always striking and lazy ? Popular perceptions of heroes and villains abound, while history provides a more accurate and nuanced images. This course examines Canadian **both** business and labour history within the framework of Canadian economic history. Key themes include changing perceptions and methods of business conduct, the varying fortunes of Canadian labour, the evolution of state roles, and implications of these changes. Ideally, students will add understanding of this history, while strengthening their analytical and communications (written/oral) skills.

Course Learning Outcomes :

- identify key developments in the history of Canadian business and labour, including emerging concepts, changes to economic production, and interrelationships between capital and labour
- .! recognize both strengths and weaknesses in historical assessment - the utility of "knowing" the past blended with an awareness of subjective and other potential errors
- .! show an ability to assess written historical work and to summarize and evaluate ideas emerging from lectures
- .! summarize ideas by synthesizing issues within an essay examination
- .! begin to recognize the relevance of history in dealing with modern business/ labour settings

Course Reading: there is no Course text; very basic "notes are available on the OWL site

Course Requirements: *subject to change*

Participation:	15 %
Group Effort in class / on OWL	10
History Suggests ? : idea piece	15
Thoughts on parallel chapters in texts	25
Final Exam	35

Detailed explanation of the course requirements will be provided in the full class syllabus

Lecture Topics [some topics take two classes]

1. Introduction // Early Staples & Colonial Beginnings
2. Staples, Regional Economies & Infrastructures in British North America
3. "Manufactures" & Labour in British North America to 1870
4. National Policy & the "Great Transformation"
5. Labour and the "Great Transformation"
6. The Great War and the 1920s
7. Economic Crisis
8. Wartime Developments Take Two
9. "Big is In" : Business, Labour & Government to the 1970s [probably 2 classes]
10. Toward a Global Economy: to the 1980s
11. Into Neo-Conservative Times