



The University of Western Ontario

HISTORY 2120A [650]

Northern Enterprise :

Canadian Business & Labour History

Distance Fall 2018

Instructor: Dr. Peter V. Krats

Office Hours: Wednesday, 2:30 - 5:30

Department of History, Office: Stevenson Hall 2123

Email: pkrats@uwo.ca

Course Description:

The development and effect of business in Canada from the late nineteenth century, with special emphasis on its social impact and the emergence of a Canadian labor movement.

Antirequisite(s):

The former History 2213F/G

Course Syllabus:

Businessmen as heroes and scrooges; Labour activists as troublemakers. Popular perceptions of heroes and villains abound; history offers more nuanced images. This course examines Canadian **both** business and labour history within the framework of Canadian economic history. Key themes include changing business conduct, the varying fortunes of Canadian labour, the evolution of state roles, and implications of these changes. Ideally, students will add understanding of this history, while strengthening analytical and communications (written/oral) skills. Ideally, come with an interest in how Canada's economic development was shaped by the joint effort of entrepreneurs and workers.

Learning Outcomes :

- # identify key developments in the history of Canadian business and labour, including emerging concepts, changes to economic production, and interrelationships between capital and labour
- # recognize both strengths and weaknesses in historical assessment B the utility of knowing the past blended with an awareness of subjective and other potential errors
- # show an ability to assess written historical work and to summarize/evaluate ideas emerging from lectures
- # summarize ideas by synthesizing issues within an essay examination
- # begin to recognize the relevance of history in dealing with modern business/ labour settings

Course Materials:

There is no Course text; "Bullet Notes" and annotated Powerpoint slides reflecting the lectures are available on the OWL site. There are other course elements [e.g. Forum] in OWL related to participation.

Methods of Evaluation:

Participation online:	20 %	
Online Ongoing Discussion	10	
Thoughts on early coverage	15	Due : Noon, Oct. 26, 2018 Online as PDF

History Suggests ? : idea piece 20 Due : Noon, Nov. 23, 2018 Online as PDF
Final Exam : 35

Given the brevity of the writing tasks, extensions will need to meet the formal University criteria.

Elements of Course Evaluation

Class Participation: (20 %)

History is inherently interpretive, so students should think, not just listen to a litany of the "facts." I will set up "Discussion" Groups – each Group will be assigned FIVE (5) "questions of the week." [Found at the end of "Lecture" sections.] These questions seek ideas about some of the major themes emerging in the course, so it is useful to consider them, but only specified Groups are to post. These posts are graded on the basis of quality of ideas, supportive examples/evidence & proper English. These comments need not be long – a paragraph of reasonable length should suffice.

Five (5) Individual Forum posts: 20% [4 % each]

** If you miss the deadline for a discussion posting, you are allowed one "makeup" post on the next available "Assigned" question that your Group **does not** have to answer.

Group Participation Requirement: (10 %)

Members of each Group will be expected to take part in an ONGOING discussion in the VOICE THREAD section of OWL B Voice Thread allows video, audio, or just text format if you so choose. Discussions can be about anything relevant to Canadian or international business & labour issues – either in the past OR today.

Your grade will be based on your personal contributions [quality and consistency]. It is up to you to participate: should your Groupmates do well, and you do little, you will not do well. Also, adding numerous posts in one block is not the route to a good grade – I am looking for consistent effort through the term. December 3, 2018 (noon) is the deadline for entries.

Paper One : The Nature of Canadian Business & Labour c.1900 : (15 %)

Given information and ideas gained from Course materials thus far, what was the state of Business in Canada about 1900 ? What about Labour ? Had Canada's economy (business/workers/governance/ideas) built a strong footing by 1900 ? Materials from class materials need not be cited. IF you use outside information, it must be cited – any standard citation method is fine. Length: 750 words. [3 pages; double spaced ; normal fonts / margins] Due : see Requirements above

Papers should be submitted to Turnitin on OWL in PDF format – I will "return" the papers using Dropbox

Paper Two : History Tells Us ?? (20 %)

Now that you've covered most of the course material (some of you perhaps all) – what does History tell YOU about Canadian business, labour and government. Some possible questions include : Was the Canadian economy built for the good of all ? Or were select populations "winners" while others did far worse ? Did circumstances "evolve" for the better ? And did they stay better, or have we returned to a world of rich and poor ? What was the place of governance (the state) in this historical development ? Remember that you only have 4 pages – you need not deal with all, or indeed any of these questions [if you'd rather cover something else that History informs

you of, feel free.] Same standards for citation as Paper One. Length: 1000 words. [4 pages double spaced / normal fonts / margins] Due : see Requirements above.

Papers should be submitted to Turnitin on OWL in PDF format – I will “return” the papers using Dropbox

Final Examination: (35 %)

Two hours // emphasizes broad issues, not minutia of history

Date: time period set by the University Registrar

There are few secrets to success on an exam. But there are ways to struggle:

- a) Trying to catch up at the last minute only creates substantial stress
- b) Memorizing data is also ineffective. History exams assess student understanding: do you know why events occurred, what events led up to/ followed from events? The degree of continuity and/or change?

Policy on Accommodation for Illness

See : http://www.uwo.ca/univsec/pdf/academic_policies/appeals/accommodation_illness.pdf.

For a missed online post, please email me. No formal documents will be required for minor cases [worth less than 10 percent]. Longer absence from online or academic issues related to illness will require that documentation must be submitted by the student directly to the appropriate Faculty Dean`s office and not to the instructor. It will be the Dean`s office that will determine if accommodation is warranted.

Course Schedule and Readings:

“Lecture” Topics [Online Notes / Powerpoint / Videos “merge” these lectures into 5 “sections”]

1. Introduction // Early Staples & Colonial Beginnings
2. Staples, Regional Economies & Infrastructures in British North America
3. "Manufactures" & Labour in British North America to 1870
4. National Policy & the "Great Transformation"
5. Labour and the "Great Transformation"
6. The Great War and the 1920s
7. Economic Crisis
8. Wartime Developments Take Two
9. "*Big is In@* : Business, Labour & Government to the 1970s
10. Toward a Global Economy: to the 1980s
11. Into Monetarist Times

Additional Statements

Academic Offences:

Scholastic Offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitute a Scholastic Offence, at the following Web site:

http://www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (<http://www.turnitin.com>).

Accessibility Options:

Please contact the course instructor if you require material in an alternate format or if you require any other arrangements to make this course more accessible to you. You may also wish to contact Services for Students with Disabilities (SSD) at 519 661-2111 x 82147 for any specific question regarding an accommodation.

Information regarding accommodation of exams is available on the Registrar's website:

www.registrar.uwo.ca/examinations/accommodated_exams.html

Medical Issues

The University recognizes that a student's ability to meet his/her academic responsibilities may, on occasion, be impaired by medical illness. Please go to:

https://studentservices.uwo.ca/secure/medical_accommodations_link_for_OOR.pdf

to read about the University's policy on medical accommodation. This site provides links the necessary forms. In the event of illness, you should contact Academic Counselling as soon as possible. The Academic Counsellors will determine, in consultation with the student, whether or not accommodation should be requested. They will subsequently contact the instructors in the relevant courses about the accommodation. Once the instructor has made a decision about whether to grant an accommodation, the student should contact his/her instructors to determine a new due date for tests, assignments, and exams.

Students must see the Academic Counsellor and submit all required documentation in order to be approved for certain accommodation: http://counselling.ssc.uwo.ca/procedures/medical_accommodation.html

Plagiarism:

Students must write their essays and assignments in their own words. Whenever students take an idea, or a passage from another author, they must acknowledge their debt both by using quotation marks where appropriate and by proper referencing such as footnotes or citations. Plagiarism is a major academic offense (see Scholastic Offence Policy in the Western Academic Calendar).

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted will be included as source documents in the reference database for the purpose of detecting plagiarism of papers

subsequently submitted to the system. Use of the service is subject to the licensing agreement, currently between The University of Western Ontario and Turnitin.com (<http://www.turnitin.com>).

The following rules pertain to the acknowledgements necessary in academic papers.

A. In using another writer's words, you must both place the words in quotation marks and acknowledge that the words are those of another writer.

You are plagiarizing if you use a sequence of words, a sentence or a paragraph taken from other writers without acknowledging them to be theirs. Acknowledgement is indicated either by (1) mentioning the author and work from which the words are borrowed in the text of your paper; or by (2) placing a footnote number at the end of the quotation in your text, and including a correspondingly numbered footnote at the bottom of the page (or in a separate reference section at the end of your essay). This footnote should indicate author, title of the work, place and date of Publication and page number. Method (2) given above is usually preferable for academic essays because it provides the reader with more information about your sources and leaves your text uncluttered with parenthetical and tangential references. In either case words taken from another author must be enclosed in quotation marks or set off from your text by single spacing and indentation in such a way that they cannot be mistaken for your own words. Note that you cannot avoid indicating quotation simply by changing a word or phrase in a sentence or paragraph which is not your own.

B. In adopting other writer's ideas, you must acknowledge that they are theirs.

You are plagiarizing if you adopt, summarize, or paraphrase other writers' trains of argument, ideas or sequences of ideas without acknowledging their authorship according to the method of acknowledgement given in 'A' above. Since the words are your own, they need not be enclosed in quotation marks. Be certain, however, that the words you use are entirely your own; where you must use words or phrases from your source; these should be enclosed in quotation marks, as in 'A' above.

Clearly, it is possible for you to formulate arguments or ideas independently of another writer who has expounded the same ideas, and whom you have not read. Where you got your ideas is the important consideration here. Do not be afraid to present an argument or idea without acknowledgement to another writer, if you have arrived at it entirely independently. Acknowledge it if you have derived it from a source outside your own thinking on the subject.

In short, use of acknowledgements and, when necessary, quotation marks is necessary to distinguish clearly between what is yours and what is not. Since the rules have been explained to you, if you fail to make this distinction, your instructor very likely will do so for you, and they will be forced to regard your omission as intentional literary theft. Plagiarism is a serious offence which may result in a student's receiving an 'F' in a course or, in extreme cases, in their suspension from the University.

Scholastic Offences

Scholastic offences are taken seriously and students are directed to read the appropriate policy, specifically, the definition of what constitutes a Scholastic Offence, at the following web site:

www.uwo.ca/univsec/pdf/academic_policies/appeals/scholastic_discipline_undergrad.pdf

Support Services

Students who are in emotional/mental distress should refer to Mental Health@Western, http://uwo.ca/health/mental_wellbeing/ for a complete list of options about how to obtain help.

Use of Electronic Devices

No electronic or other aids allowed for the Final Examination.

Please contact the course instructor if you require material in an alternate format or if you require any other arrangements to make this course more accessible to you. You may also wish to contact Services for Students with Disabilities (SSD) at 661-2111 x 82147 for any specific question regarding an accommodation.

If you have any further questions or concerns please contact, Heidi Van Galen, Administrative Officer, Department of History, 519-661-2111 x84963 or e-mail vangalen@uwo.ca.